



AMELIA BULLOCK RECEIVES MASTER OF CORPORATE REAL ESTATE IN WORKPLACE STRATEGY (MCR.w)

Industry's Prestigious Designation in Specialty Track Awarded by CoreNet Global

TAMPA, FLORIDA (April 6, 2017) – Amelia Bullock, Senior Manager, Workplace Planning & Projects, Raymond James, St. Petersburg, Florida, has been awarded the industry's most prestigious designation, the Master of Corporate Real Estate in Workplace Strategy (MCR.w), by CoreNet Global, the world's leading professional association for corporate real estate and workplace executives. Bullock is one of 4 global corporate real estate executives to earn the MCR.w this year.

The CoreNet Global MCR professional designation was established in 1982, and is part of a comprehensive career development program for the corporate real estate industry, which includes more than 100 hours of classroom training, two elective seminars and a Capstone experience, and a rigorous assessment, all within a five-year period. The MCR.w is a specialization requiring additional seminars to address the vital role workplace plays in organizational leaders' ability to attract and retain talent, manage costs and compete successfully in a rapidly changing environment.

The MCR.w has been awarded to 77 individuals since its inception in 2012, and provides essential skills that focus on critical business issues, and reflects strategic competence and successful experience as a corporate real estate expert. Individuals who have already received their MCR designation can add the MCR.w through the completion of additional courses.

"The growth of the MCR program is a testament to the importance and respect of the designation within the corporate real estate industry," said Angela Cain, CEO of CoreNet Global. "Amelia Bullock joins our distinguished fourth class of MCR.w graduates, who are helping to address the growing demand for workplace strategists in the corporate real estate industry."

About CoreNet Global

CoreNet Global is the world's leading professional association for corporate real estate (CRE) and workplace executives, service providers and economic developers. CoreNet Global's over 10,000 members, who include 70% of the top 100 U.S. companies and nearly half of the Global 2000, meet locally, globally and virtually to develop networks, share knowledge, learn and thrive professionally. For more information www.corenetglobal.org